

AYLA MADISON & THE LIPSTICKROYALTY AGENCY PRESENT

# POWER BRUNCH

*All Black Experience*



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The brunch features different panel segments, live music, art, vendors, and great conversation.  
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# about.

The Power Brunch was conceptualized with the intent to empower, educate, and inspire those in attendance. Curated by Ayla Madison and The Lipstickroyalty Agency this event will be an experience like no-other. We are looking to close out Black History Month with a bang.

The Power Brunch: All Black Experience will take place in Atlanta, Ga on Saturday, February 29, 2020, from 11:30 a.m. to 3:00 p.m. We will serve brunch, complimentary cocktails with great music and one of a kind ambiance. The event will feature panelists who have made an impact in their industries and community. To celebrate black history month, there will be black art, business, and music highlighted at the brunch as well.

**POWER BRUNCH**  
*All Black Experience*





who  
who  
who

The Power Brunch: All black experience target audience includes women and men located in Atlanta, Ga, and its surrounding areas.

Their commonalities include religion, gender, political views, interests, hobbies, and aspirations. The goal with Power Brunch is to have an open and transparent conversation amongst like-minded individuals who are interested in property ownership, financial literacy, mental health awareness, self-care, and business.

### **Demographics:**

Gender: Women (Corporate professional, Entrepreneur, Student, Retired, Freelancer)

Age: 21-55

Location: Atlanta, Ga

Gender: Men (Corporate professional, Entrepreneur, Student, Retired, Freelancer )

Age: 21-55

Location: Atlanta, Ga

Expected Attendees:

50-100



# POWER BRUNCH

*All Black Experience*



Each brunch features an exquisite brunch catered by a local chef. No brunch menu is alike and all offer vegan options.



brunch with a purpose





# founder.

A Y L A M A D I S O N

Ayla Madison is a philanthropist, investor, and United States Marines Corps Veteran. She is a Tallahassee native with a passion for helping others. One of the many hats she wears includes being a mother to two children who have helped mold who she is today.

Ayla grew up with two military parents and a family heavily involved in education, service, and politics. After witnessing the impact they made, at a young age, she knew she too, wanted to serve. Ayla dedicated over ten years to the USMC all the while hosting and planning events throughout Florida and Georgia. Growing up in the outskirts of Tallahassee, FL gave her a glimpse of the upcoming obstacles that life could present. During a time where hate crimes were at an all-time high, Ayla (who is bi-racial) experienced her fair share of racial and gender discrimination. She used that as motivation to empower and unite others. Her missions include bringing awareness to mental health, poverty, homelessness, gender, and racial inequality. After overcoming cancer, PTSD, and depression, she wanted to inspire others to persevere. Through community service initiatives, event planning, and hostings, Ayla is able to empower others.

In 2019, Ayla launched one of her initiatives “Kids Fest Tallahassee” which is dedicated to ensuring that no child is left behind in school. She also kicked off the Power Brunch Tour during Art Basel Miami. The Power Brunch is a series of events with the purpose of educating, empowering, and inspiring those in attendance. It is also a safe space creating much-needed conversations about business, mental health awareness, self-care, and ownership.

This year, Ayla looks forward to launching her non-profit organization, the Power Brunch Tour, Kids Fest Tally and teaching others about becoming property owners.

After everything that she’s been through, Ayla seeks to live her best life by empowering. Through events and outreach, her goal is to be a light in the lives of others.



# event strategist + pr

The Lipstickroyalty Agency offers integrated public relations services and brand management to female and minority entrepreneurs and small business owners throughout the United States. We provide our clients with strategic counsel across the wide range of public relations, advertisement, crisis management, event coordination and visual services.

We combine traditional public relations tactics (researching, then writing and pitching stories to the media to get stories about our clients online, in print or on TV) with social media public relations tactics to skillfully respond in real time to critics, crises, recalls, conflicts, accidents and other emergencies.

Press/Media

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## **Contact**

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# get in touch

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## Contact

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Ayla Madison

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